

STRATEGIC PORTFOLIO MANAGEMENT

CGN's interactive Portfolio Management dashboard provided the CFO of a \$10 billion organization the ability to continuously evaluate the financial impact of past and future project's allocation decisions to achieve cost management targets over a five year period.

Business Problem

Our client had identified cost reduction targets but needed to evaluate if the projects that were launched would help them achieve their short-term goals and how they would impact their long-term goals. They needed a consolidated view of their portfolio of projects to make informed decisions about which projects to run stop. They were looking to proactively manage their portfolio of projects in order to achieve their targets.

CGN Solution

The CGN team worked with the client to first identify and consolidate their projects into a single portfolio for each target. This provided the client with a visual representation of their current state and illustrated the gaps that existed between meeting their short-term and long-term goals. Interdependencies within the projects were also mapped out to determine the effect of how changing timelines or eliminating a project could positively or negatively impact the other projects. Using this simulation capability, the client was able to develop multiple "what-if" scenarios by adding new ideas, eliminating under performing projects, and changing timelines to quickly see the impact of these changes towards achieving their goals. They were also able to identify the best-fit solution to achieve their targeted metrics.



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Customer Benefit

The client gained the ability to load all their projects along with the estimated and actual value derived from these projects into a single portfolio. They were also able to proactively manage their portfolio using the simulation capability provided by CGN by assessing the best projects to meet their targets. CGN also provided the client with a simple reporting capability for all levels within the organization which provided better communication between management and the project teams. They are able to proactively asses how they are performing against their targets.



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